

THE MINING RECORD

2020 Insertion Order

PE = PREMIER EDITION (LARGEST EDITIONS OF YEAR) - MEETS QUARTERLY BUDGETS

JANUARY 2020 ISSUE. . .

- VANCOUVER INVESTMENT CONFERENCE
- AME ROUNDUP 2020

JULY 2020 ISSUE. . .

- RMCMI ANNUAL CONVENTION WESTERN COAL SPECIAL EDITION

FEBRUARY 2020 ISSUE. . .

- 2020 SME ANNUAL CONFERENCE & EXPO AND CMA 122ND NWMC
- 2020 PDAC INTERNATIONAL CONVENTION

AUGUST 2020 ISSUE. . .

- UTAH MINING ASSOCIATION CONVENTION
- ARGENTINA MINING 2020

MARCH 2020 ISSUE. . .

- NORTH AMERICA MINING SPECIAL EDITION

SEPTEMBER 2020 ISSUE. . .

- MINEXPO 2020
- INCORPORATING THE NEVADA MINING ANNUAL PREMIER EDITION 2020

APRIL 2020 ISSUE. . .

- EXPOMIN CHILE 2020
- 2020 CURRENT TRENDS IN MINING FINANCE AND OPERATORS CONFERENCE

OCTOBER 2020 ISSUE. . .

- NEW ORLEANS INVESTMENT CONFERENCE

MAY 2020 ISSUE. . .

- CANADIAN INSTITUTE OF MINING CONVENTION

NOVEMBER 2020 ISSUE. . .

- ALASKA MINERS ASSOCIATION CONVENTION
- THE SILVER SUMMIT 2020

JUNE 2020 ISSUE. . .

- MINEXPO 2020 PREVIEW EDITION
- 35TH ANNUAL ELKO MINING EXPO CONVENTION

DECEMBER 2020 ISSUE. . .

- 2020 ANNUAL AMERICAN EXPLORATION AND MINING ASSOCIATION CONVENTION



CHECK CONVENTION ISSUES YOU WOULD LIKE YOUR ADVERTISEMENT TO APPEAR IN. COMPLETE THE INFORMATION BELOW. RETURN TO: ADVERTISING@MININGRECORD.COM OR FAX: 303.663.7823.

Company.....

Contact.....

Address.....

City..... State..... Zip.....

Signature.....

Telephone.....

Email.....

15% Discount Available



SINCE 1889...

**THE MOST DEMANDED MINING PUBLICATION
ADVERTISEMENT SIZES AND PRICING
AVAILABLE ON: FOLLOWING PAGE,
AND WEBSITE - www.miningrecord.com**

Ad Size Interested In: _____ Color Black and White Send Quote

Ad Copy Coming. Ad Copy On Hand At The Mining Record.

10% discount for Advertising all 12 issues.

5% for Pre-Payment

THE MINING RECORD

THE VOICE OF THE MINING INDUSTRY

2020

CONVENTION SCHEDULE & ADVERTISING RATES

THE MOST COST EFFECTIVE MINING PUBLICATION SINCE 1889



**PRESENT AT ALL MAJOR
INDUSTRY EVENTS IN 2020**

**PUT YOUR COMPANY IN FRONT OF
ALL LEVELS
OF INDUSTRY REPRESENTATIVES**

**Online Daily News At:
www.miningrecord.com**

THE MINING RECORD

HEADQUARTERS USA: P.O. Box 1630 • Castle Rock, CO 80104 USA • Toll Free: 800-441-4748
Tel: 303-663-7820 • Fax: 303-663-7823 • Email: questions@miningrecord.com • www.miningrecord.com

CONVENTION SCHEDULE FOR 2020

☐ **JANUARY ISSUE . . .**

DISTRIBUTED AT TWO CONVENTIONS
Advertising Deadline January 14, 2020

VANCOUVER INVESTMENT CONFERENCE 2020

January 19-20, 2020
Vancouver Convention Center West
Vancouver, BC Canada

THE MINING RECORD - TABLE TOP EXHIBITOR

AME ROUNDUP 2020

January 20-23, 2020
Vancouver Convention Center East
Vancouver, BC Canada

THE MINING RECORD PRESENT AT REGISTRATION

☐ **FEBRUARY ISSUE . . .**

DISTRIBUTION AT TWO CONVENTIONS
Advertising Deadline February 11, 2020

2020 SME ANNUAL CONFERENCE & EXPO AND CMA 122ND NATIONAL WESTERN MINING CONFERENCE

February 23-26, 2020
Phoenix Convention Center
Phoenix, Arizona

THE MINING RECORD IS AN EXHIBITOR

2020 PDAC INTERNATIONAL CONVENTION

March 1-4, 2020
Metro Toronto Convention Center
Toronto, Canada

THE MINING RECORD - TABLE TOP EXHIBITOR

☐ **MARCH ISSUE . . .**

THE MINING RECORD IS DISTRIBUTING
Advertising Deadline March 12, 2020

NORTH AMERICA MINING SPECIAL EDITION

Key Executives, Purchasing Agents and more..
March 18-20, 2020 - Direct Target Distribution House

☐ **APRIL ISSUE . . .**

Advertising Deadline April 15, 2020

EXPOMIN CHILE 2020

April 20-24, 2020
Centro de Convenciones Espacio Riesco
Santiago, Chile

THE MINING RECORD EXHIBITOR STAND

APRIL ISSUE continued . . .

2020 CURRENT TRENDS IN MINING FINANCE AND OPERATORS CONFERENCE

May 10-13, 2020
Princeton Club
New York, New York

THE MINING RECORD - TABLE TOP EXHIBITOR

☐ **MAY ISSUE . . .**

Advertising Deadline April 24, 2019

2020 CANADIAN INSTITUTE OF MINING CONVENTION

May 3-6, 2020
Vancouver Convention Centre
Vancouver, BC Canada

THE MINING RECORD WILL BE DISTRIBUTED

☐ **JUNE ISSUE . . .**

**MINEXPO 2020 PREVIEW EDITION
THE MINING RECORD IS AN EXHIBITOR**

Advertising Deadline May 20, 2020

35TH ANNUAL ELKO MINING EXPO CONVENTION

June 1-5, 2020
Elko Convention Center, Elko, Nevada

THE MINING RECORD IS AN EXHIBITOR AT ENTRANCE

☐ **JULY ISSUE . . .**

Advertising Deadline June 22, 2020

RMCFI ANNUAL CONVENTION WESTERN COAL SPECIAL EDITION

July 2020 - TBA, Convention In Colorado

THE MINING RECORD - TABLE TOP EXHIBITOR

☐ **AUGUST ISSUE . . .**

Advertising Deadline August 5, 2020

UTAH MINING ASSOCIATION ANNUAL CONVENTION

August 2020 - TBA, Zermatt Resort, Midway, Utah

THE MINING RECORD IS AN EXHIBITOR

ARGENTINA MINING 2020

September 2-4, 2020
Convention Center Salta
Salta, Argentina

THE MINING RECORD EXHIBITOR STAND

THE INDUSTRY'S MOST COST EFFECTIVE PUBLICATION!

SEPTEMBER ISSUE. . .

DIRECT TARGET AUDIENCE PLACEMENT
Advertising Deadline September 15, 2020

MINEXPO 2020

September 28-30, 2020
Las Vegas Convention Center
Las Vegas, Nevada

THE MINING RECORD IS AN EXHIBITOR

INCORPORATING THE NEVADA MINING ANNUAL PREMIER EDITION 2020

Nevada Association Members, Nevada Mining Companies,
Mine Operations and Subscriber Base

THE MINING RECORD WILL BE DIRECTLY MAILED

OCTOBER ISSUE. . .

Advertising Deadline October 12, 2020

NEW ORLEANS 2020 INVESTMENT CONFERENCE

October-November, 2020 - TBA
Hilton New Orleans Riverside
New Orleans, Louisiana

THE MINING RECORD - TABLE TOP EXHIBITOR

NOVEMBER ISSUE. . .

THE MINING RECORD - TABLE TOP EXHIBITOR
Advertising Deadline October 23, 2020

ALASKA MINERS ASSOCIATION CONVENTION

November 2020 - TBA
Dena'ina Center
Anchorage, Alaska

THE MINING RECORD - TABLE TOP EXHIBITOR

THE SILVER SUMMIT 2020

San Francisco, California - TBA

DECEMBER ISSUE. . .

THE MINING RECORD BONUS EOY DISTRIBUTION
Advertising Deadline November 18, 2020

2020 ANNUAL AMERICAN EXPLORATION & MINING ASSOCIATION CONVENTION

December 2020 - TBA
Spokane Convention Center
Spokane, Washington

THE MINING RECORD IS AN EXHIBITOR



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Company.....

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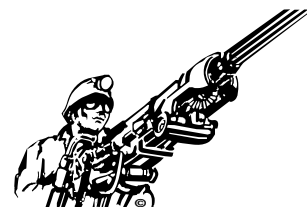
City..... State..... Zip.....

Signature.....

Telephone.....

Email.....

15% Discount Available



SINCE 1889...

THE MOST DEMANDED MINING PUBLICATION

ADVERTISEMENT SIZES AND PRICING AVAILABLE ON FOLLOWING PAGE.

Ad Size Interested In: _____ Color Black and White Send Quote

Ad Copy Coming. Ad Copy On Hand At The Mining Record.

10% discount for Advertising all 12 issues. 5% for Pre-Payment

In the event of any show cancellation, your advertisement will still be published in that issue. The Mining Record will send this issue in a promotional mailing to Industry leaders in order to achieve bonus circulation.

THE MINING RECORD

"THE INDUSTRY'S LEADING MINING NEWSPAPER"

2020 DISPLAY ADVERTISING RATES PER INSERTION

OPEN RATE	\$75.00 per column inch		
1/8 page	\$425.00	...10 col. inches...	Horizontal.....5 ³ / ₄ " x 3 ¹ / ₂ " Vertical.....3 ³ / ₄ " x 5"
1/6 Page	\$575.00	...15 col. inches...	Vertical.....5 ³ / ₄ " x 5"
1/4 page	\$695.00	...20 col. inches...	Horizontal.....7 ³ / ₄ " x 5" Vertical.....5 ³ / ₄ " x 6 ³ / ₄ "
1/3 page	\$795.00	...27 col. inches...	Horizontal.....7 ³ / ₄ " x 6 ³ / ₄ " Vertical.....5 ³ / ₄ " x 9"
1/2 page	\$1,095.00	...40 col. inches...	Horizontal.....9 ³ / ₄ " x 8" Vertical.....7 ³ / ₄ " x 10"
2/3 page	\$1,145.00	...46 col. inches...	Vertical...7 ³ / ₄ " x 15 ¹ / ₄ "
Full page	\$1,525.00	...79 col. inches...9 ³ / ₄ " x 15 ³ / ₄ "
Full Back page	\$1,795.00	...79 col. inches...9 ³ / ₄ " x 15 ³ / ₄ "

MULTIPLE ADVERTISING DISCOUNT

6 times.....	5%
12 times.....	10%
Pre-payment.....	5%



Color — \$175.00 (one color)

4 - Color Rates — \$2,495.00 (Full Page) \$2,195.00 (2/3 Page) \$1,895.00 (Half Page)

300 Minimum Resolution — 4 Color Advertisements To Exact Size Must Be Furnished To Publisher.

Inserts: One Page (both sides) = \$1,835.00 (8¹/₂" x 11")
Two Page (4 sides) = \$2,300.00
Prepayment Required

CLASSIFIED ADVERTISING RATES

\$2.50 per line (1-3 times) 25 characters per line, 4 times or more \$2.25 per line

Forward to Box Number: \$4.00 per line

PROFESSIONAL DIRECTORY (3 month minimum)

Open Rate.....\$75.00 per column inch
(per insertion)

ADVERTISING AGENCIES

15% commission paid to recognized agencies. — Production charges to agencies.....\$80.00 per hour
Maximum frequency discount for advertisements placed through agencies.....5%

MECHANICAL (Electronic Format): Printed electronically by offset. Five columns width. 11 pica column width (1 7/8"), 15 3/4" inches depth. One pica (5/16") between columns. Centerfold gutter, 6 picas (1"). Edge bleeds not accepted. Advertisements and/or artwork must be sent in JPEG or PDF format at a minimum of 300 resolution (**Email: dale@miningrecord.com**). Original Artwork accepted for advertisement design.

ADVERTISING DEADLINE: Due by 1:00 p.m. on deadline date indicated on schedule.

U.S. HEADQUARTERS: Post Office Box 1630 • Castle Rock, CO 80104-6130 • (800) 441-4748 • (303) 663-7820

Fax: (303) 663-7823 • Website: www.miningrecord.com • Email: advertising@miningrecord.com • questions@miningrecord.com

2020 - TMR

CV Subscription Services
DEN Distribution House
CLICK Direct Client Group

*Approval dated: 09/16/19

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Published Monthly

Business Hours: Monday - Friday 8:00 a.m. - 5:00 p.m.

Headquarters:
Post Office Box 1630
Castle Rock, Colorado 80104 USA
Toll Free: 1-800-441-4748 USA/Canada
Tel: (303) 663-7820 • Fax: (303) 663-7823
Website Address: www.miningrecord.com

*Publication Specifics: The Mining Record trade publication provides information that is in demand and not always available elsewhere. Industry specific. Established history and brand name. Brand name is recognized more than any other industry publication. Has been in continuous publication since 1889. Publication demonstrates powerful positioning that generates business for advertisers. 90% of The Mining Record advertisers have been clients for 20 years or more.

Readership: 54,123

Quarterly Premier Editions Readership: 99,805

Circulation/Issue: 25,773

Geographical: North America: 65%;
South America: 20%; Other: 15%

Additional Circulation: 10,850

Publication shows consistent yearly readership growth and demand.

Additional Circulation Readership: 45,027

*SURVEY: 90% of readers say industry publication keeps them informed.

*NNC 2020 Calculations: Average number of individual members readership per paper = 2.1; Average number of office-location-project members readership per paper = 4.15

Published monthly - \$8.00 per copy

The articles published in The Mining Record are obtained from sources considered reliable, but are not to be construed as a solicitation for investment purposes or to buy or sell stock.

Subscription Rate

For U.S.: \$55 per year, Canada & Mexico: \$82 per year

Foreign: \$99 per year

Email: subscriptions@miningrecord.com

Editorial Submissions: Email: editor@miningrecord.com

Regional Office: Highlands Ranch, CO 80129 USA.

Associate Offices: Contact headquarters for locations.

Advertising: Display and Classified Media Kit Available upon request. Email: advertising@miningrecord.com.

Postage: Periodicals Postage Paid in Colorado.

Postmaster: Send address changes to The Mining Record, P.O. Box 1630, Castle Rock, CO 80104 USA.

Distribution Mail House: Denver, Colorado USA • Publication Printing Facility: Aurora, Colorado USA. Products and/or Services advertised in The Mining Record are not endorsed by The Mining Record. Publisher reserves the right to refuse advertising that is competitive with his publications or which, in the publisher's opinion, does not meet with the format of mining publications.

*Social Media Communications Posted In Publication and Online: While our company does have registered accounts, our users security is top priority. Our Facebook, Twitter, and Associated Instant Apps pages are designed with no interaction allowed at this point. Consumer Protection Agency reported that scams on social media skyrocketed by 150 percent across Facebook, Twitter and Associated Instant Apps. And the number is likely to continue climbing as more cyber crooks see social as a fruitful target. Our users and clients security will not be compromised with these media outlets at this time. Our web security service for www.miningrecord.com site provides our users information for the industry with peace of mind. www.miningrecord.com is universal with complete availability through desktop, laptop and all mobile devices. It will remain our focal form for online media access to our users and clients.